

As a small business owner who runs a successful e-commerce site, I worry how this will erode my ability to earn an income. Ever since google changed it's algorithms and started to favor search results based on their properties first, I have seen first hand how it can damage my profits. I have spent money on trying to get back my SEO rankings but it has become unaffordable. With the change in how Net Neutrality will give internet providers the ability to throttle speeds and demand more money, it may no longer be viable for me to run this e-commerce site.